

Preston Consulting Group Partner Capability Sheet

White-label, overflow, and referral support for firms that need an experienced eLearning production team.

PCG helps HR consultants, compliance consultants, Moodle and LMS providers, software companies, safety consultants, agencies, and training companies deliver custom learning work without building a full internal production department.

Core partner models

Model	How PCG helps
White-label production	PCG works behind the scenes under your process, review cycle, terminology, and client relationship rules.
Overflow development	Use PCG when your internal team is at capacity or when a project needs Storyline, Moodle, video, translation-ready production, or technical training support.
Referral partner	Introduce PCG when a client needs custom eLearning, LMS support, software simulations, training video, or course conversion work.
Joint delivery	PCG joins the project as a named learning-development specialist while your firm remains involved in the client strategy.

Services partners can extend

Custom eLearning development, instructional design, Articulate Storyline development, Moodle hosting and support, ILT-to-eLearning conversion, training video production, multilingual eLearning production, software simulation, compliance training, technical training, interactive textbooks, SCORM/xAPI packaging, QA, and launch support.

Common partner use cases

Use case	Typical need
LMS vendor needs course content	The platform is covered, but the client needs Storyline modules, SCORM packages, video lessons, course migration, or Moodle-ready training content.
HR consultant needs onboarding modules	The HR strategy exists, but the client needs interactive onboarding, leadership training, policy training, or employee development modules.
Compliance consultant needs scenario-based training	The compliance expertise exists, but the training needs realistic decisions, learner practice, review-sensitive wording, and audit-friendly LMS delivery.
Software company needs customer education	The product team needs customer onboarding, guided practice, release training, software walkthroughs, or support-reduction content.

What to send for a first scoping conversation

- Client or market served
- Preferred partner model: white-label, referral, overflow, or joint delivery
- Project goal and learner audience
- Available source materials, such as SOPs, decks, scripts, videos, policies, product docs, or SME notes
- Timeline, review process, LMS requirements, accessibility needs, and confidentiality requirements
- Services needed: instructional design, Storyline, Moodle, video, translation-ready production, QA, or launch support

Why partners use PCG

30+ years in learning design. 1000+ learning products built. 100+ customers served. Deep experience with Storyline, Moodle, SCORM and xAPI, ILT, video support, healthcare learning, compliance training, software simulation, technical training, and interactive textbooks.

Start a partner conversation: prestonconsulting.com/pcg/service-elearning-development-partner.php | info@prestonconsulting.com